



Wednesday, June 25, 2014

California Commission on the Status of Women and Girls
900 N. Street, Suite 390
Sacramento, CA 95814

Dear Commissioners:

In June of last year when then Executive Director Rebecca Blanton informed me that my company, Marcia Can, was going to produce the "Reach for the Stars" videos it was a dream come true.

The Reach for the Stars videos are one of the highlights of my personal and professional career. My personal commitment to women's issues spans over a 30 year commitment from being Chair/member of Community Violence Solutions and Chair/member of the Marin Women's Commission. A highlight from my professional career was when Congresswoman Nancy Pelosi viewed the videos and asked, "May I be in the next one."

The original estimate was for 10 individual videos of approximately two minutes in length. That estimate was \$22,450.00. With a 10% contingency of \$2,245 for a total of \$24,695.00

The final product has 8 individual videos of approximately five minutes in length, one preview video of two minutes, and a promo video for the PR agency. The total cost is \$25,419.25 which is only \$724.15 over the 10% contingency. As the project expanded during editing, I was assured that the overages would be covered.

To date I have received \$16,450.00. I am asking the State Commission on the Status of Women and Girls to pay the \$6,000 from the original invoice as well as the additional \$2,969.15 for a total of \$8,969.14.

The project was completely in March and you can view all of the videos on the Commission Facebook page <https://www.facebook.com/pages/California-Commission-on-the-Status-of-Women/187674401262830> and click on the youtube icon

My team including myself that all worked at a non-profit rate are committed to the project and working with the Commission to apply our recent "Reach for the Stars "expertise to continue new " Reach for the Stars" videos.

Thank you,

A handwritten signature in cursive script that reads "Marcia McLean".

Marcia McLean